

REP: TEL# 215-564-1206

FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 13.54
*** WPXI-TV ***

REP HEADLINE# 6402255 TRF# 339694
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # 13324 ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # 18 SALESMAN #

AGY # 01218 AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6402255 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER CROSSROADS EST#1339 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV3/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 13.54

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$47,525
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1339

AGENCY PRODUCT CODE = 27

31 S 830P-1130P 30 \$6,500.00 11/4 11/4 0 SUN 0

PROGRAM : NFL: COWBOYS @ FALCONS 11/4/12

CON COM1: NFL: COWBOYS @ FALCONS 11/4/12

34 A 805P-1200M 30 \$6,500.00 11/4 11/4 1 SUN 1

PROGRAM : NFL: COWBOYS @ FALCONS 11/4/12

ORD COM1: TIME CHG

ORD COM2: SPT IS BOOKED- THX JEN

THIS IS A MAKE-GOOD FOR NOV4 ON LINE-31 FOR 1 SPOT/WK

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
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STATION MAKEGOOD OFFERS:

M1 OK'D BUY#31 MISSED:SUN/830P-1130P
OFFER:SUN/805P-1200M
CMT:TIME CHG
CMT:SPT IS BOOKED- THX JEN

NOV4
NOV4

30S \$6,500.00 (NOV1/12)
30S \$6,500.00 PLS ADVISE.

NOV/12 47525.00

CONTRACT TOTAL 47525.00
TOTAL SPOTS 25

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6402255 TRF# 339694 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 18.21 *** WPXI-TV ***

ADV # 13324 ADV. NAME ISS/AMER. CROSSROADS REP.# OFF.# 18 SALESMAN #
AGY # 01218 AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY
66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6402255 CLASS: NATL. LOCAL REGIONAL
PRDCT AMER CROSSROADS EST#1339 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV3/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 18.21

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTL\$ \$47,525
PLESAB CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#31 MISSED: SUN/830P-1130P NOV4 30S \$6,500.00 (NOV1/12)
OFFER: SUN/805P-1200M NOV4 30S \$6,500.00 PLS ADVISE.
CMT: TIME CHG
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 47525.00
TOTAL SPOTS 25